



# WINTER LEADERSHIP & SKI CAMP

BANSKO 2026



# “Where Leadership Meets Experience”

Bright Bridge joins forces with Dale Carnegie, the global leader in professional and personal development, to bring an exclusive international program that merges academic excellence, leadership growth, and real-world experience.

Through certified Dale Carnegie training, students develop:



Confidence and communication skills



Emotional intelligence and teamwork



Leadership and personal impact

*This intensive 2-day format condenses the essence of Dale Carnegie’s world-class methodology into a dynamic, multicultural experience that empowers tomorrow’s leaders.*



# Day 1: Leadership Foundations

*“Developing Confidence, Connection & Communication”*

## Morning Session - Build a Foundation for Success

Participants explore the *Five Drivers for Success* and learn proven methods to connect with others, create positive first impressions, and establish meaningful professional relationships.

**Focus: Understanding personal leadership and connecting authentically.**

## Midday Session - Recall & Use Names / Build Relationships

Through interactive memory and communication exercises, students practice techniques to remember names, apply the principles of human relations, and strengthen trust in team settings.

**Focus: Creating human connection and mutual respect..**

## Afternoon Session - Increase Self-Confidence & Communication Impact

Students identify barriers to effective communication and build confidence through public speaking and feedback exercises based on Dale Carnegie’s experiential method

**Focus: Expressing ideas clearly and confidently in professional contexts.**



# Day 2: Advanced Collaboration & Leadership Impact

*“Influencing, Motivating & Leading Others”*

## Morning Session - Enhance Relationships & Motivate Others

Participants learn to communicate persuasively and apply Dale Carnegie’s Human Relations Principles to motivate action, inspire trust, and strengthen professional collaboration.

**Focus: Inspiring others through empathy, clarity, and conviction.**

## Midday Session - Make Our Ideas Clear & Energize Communication

Interactive workshops help students deliver their ideas with structure and purpose, incorporating energy and authenticity to captivate audiences and encourage engagement.

**Focus: Delivering messages that move people to action.**

## Afternoon Session - Manage Stress & Strengthen Resilience

Students explore how to transform pressure into productivity. Through guided exercises, they develop emotional resilience, self-control, and composure under challenging situations.

**Focus: Leading calmly and confidently through change.**



# Certification and Credits

“International Accreditation by Dale Carnegie Training”

Accredited Course Title	Total Hours	CEUs	PMI PDUs	HRCI Credits	SHRM PDCs	NASBA CPEs
Dale Carnegie Course: Skills for Success	28	2.8	23.5	26.5	26.5	31.2



The Society for Human Resource Management (SHRM)



Human Resource Certification Institute



Project Management Institute



National Association of State Boards of Accountancy



BRIGHT BRIDGE

