



BRIGHT BRIDGE
SKI WINTER CAMP
Winter Leadership Edition

Bright Bridge Winter Leadership Program

Ski, Learn, and Lead in Europe





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WHO WE ARE

“Bright Bridge is an international education and cultural exchange company connecting universities and cultures worldwide.”

Our Mission:



Build bridges between international students and European universities through immersive learning experiences.



Inspire leadership and communication through certified academic training.



Promote cultural and social connection through adventure and shared discovery.



Showcase Europe's diversity, from academic excellence to natural and cultural heritage.



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OUR VALUE PROPOSITION

Bright Bridge offers international academic and leadership programs in Europe that combine education, culture, and adventure, creating transformative learning experiences.



Academic & Leadership Excellence

Certified training by Dale Carnegie and European universities.



Cultural Immersion

Ski, gastronomy, and cultural exploration in Europe's winter landscapes



Safe & Organized

Accommodation, insurance, transport, and staff supervision — all included



Added Value for Universities

Expand your international programs with zero administrative effort.



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PROGRAMS IN BULGARIA

Based in Sofia, our programs combine academic learning with cultural and natural discovery across Bulgaria.



Leadership and communication courses in collaboration with **Dale Carnegie** Bulgaria, held at the resort's private conference hall



Professional Ski Lessons led by certified instructors on Bansko's alpine slopes.



Cultural & Culinary Discovery through Bulgarian traditions, gastronomy, and après-ski activities.










Mountain Experience & Exploration, combining sport, education, and international networking.



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SAMPLE ITINERARY

An immersive one-week program combining leadership training, skiing, and cultural discovery in Europe's top winter destination.

						
Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Arrival & Welcome	Leadership Workshop I	Ski Training I	Ski Training II	Leadership Workshop II	Ski Training III	Closing & Departure
Airport transfer, hotel check-in, orientation	Morning session on Leadership & Communication by <i>Dale Carnegie Bulgaria</i> .	Full-day ski lessons with certified instructors (beginner and intermediate groups).	Continuation of lessons; teamwork exercises on the slopes.	Practical leadership activities and reflection session.	Final ski day and group challenge on the slopes.	Transfer back to Sofia and airport assistance.

Mountain resort at the foot of the slopes, spa, wellness, and indoor pool included.



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SAFETY AND LOGISTICS

We ensure a safe and fully organized environment, so students focus on learning while we take care of all logistics



Accommodation, transfers, and flight included, with hotel located right at the ski area.



Professional guides and certified ski instructors accompany students throughout all activities.



Comprehensive travel and health insurance, including winter sports coverage



24/7 on-site assistance and dedicated program coordinators ensuring safety and support at all times



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BENEFITS FOR YOUR UNIVERSITY

Partnering with Bright Bridge expands your university's international reach, with no extra workload or costs



Expand International Opportunities

Offer students a structured European experience.



Enhance Attractiveness

Differentiate your university with unique short-term mobility programs



Zero Administrative Burden

We handle logistics, coordination, and student support



Strengthen Cooperation

Open doors for future academic and cultural partnerships in Europe.



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NEXT STEPS

Partnering with Bright Bridge is simple, just three steps



1. Explore the Program

Review sample itineraries and options tailored for your students



2. Define Collaboration

Agree on academic format, duration, and group size



3. Launch Together

Bright Bridge manages logistics, while your students enjoy the experience

Let's build bridges together — contact us to start your program



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CONTACT

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