



WINTER LEADERSHIP & SKI CAMP

BANSKO 2026



“Where Leadership Meets Growth”

Bright Bridge partners with Dale Carnegie, the global leader in leadership and communication training, to offer an exclusive program that helps emerging leaders transition from individual contributors to effective and inspiring team leaders

Through certified Dale Carnegie training, students develop:



Leadership mindset - shifting from executing tasks to guiding people.



Strategic communication – motivating teams through clarity and trust.



Coaching skills – unlocking the potential of others to achieve collective success.

This immersive two-day intensive blends experiential learning, reflection, and practical application to empower the next generation of authentic, high-impact leaders.



Day 1: Leading Self & Building Influence

“Understanding the Mindset and Habits of an Effective Leader”

Morning Session - From Contributor to Leader

Participants explore the key mindset shift from managing tasks to leading people. They identify their personal leadership style and learn how to set a clear vision that inspires commitment.

Focus: Recognizing your leadership identity and guiding with purpose.

Midday Session - Communicating with Impact and Authenticity

Through interactive sessions, participants practice strategic communication techniques to connect with confidence, express ideas clearly, and foster trust within their teams.

Focus: Building credibility and influence through communication.

Afternoon Session - Empowering and Engaging Others

Students learn how to cultivate collaboration and motivation by applying Dale Carnegie’s Human Relations principles. They develop empathy, active listening, and positive reinforcement skills to elevate team performance.

Focus: Leading through trust, empathy, and empowerment.



Day 2: Leading Teams & Driving Results

“Inspiring Growth, Accountability & High Performance”

Morning Session - Coaching and Developing People

Participants explore practical frameworks to coach team members effectively, foster accountability, and encourage initiative. They learn how to guide others toward growth through constructive feedback and empowerment.

Focus: Helping others reach their potential through trust and guidance.

Midday Session - Make Our Ideas Clear & Energize Communication

Participants practice how to delegate effectively while maintaining engagement and accountability. They learn to assign responsibility in a way that builds confidence and develops independence within the team.

Focus: Delegating strategically to build engagement and efficiency.

Afternoon Session - Leading Through Change and Driving Results

Students explore how to lead teams through uncertainty with composure, vision, and resilience. They apply Dale Carnegie’s principles to motivate action and sustain performance in times of transition.

Focus: Leading teams confidently through challenges and transformation.



Certification and Credits

“International Accreditation by Dale Carnegie Training”

Accredited Course Title	Total Hours	CEUs	PMI PDUs	HRCI Credits	SHRM PDCs	NASBA CPEs
Develop Your Leadership Potential	28	2.8	28	23.25	28	33.6



The Society for Human Resource Management (SHRM)



Human Resource Certification Institute



Project Management Institute



National Association of State Boards of Accountancy



BRIGHT BRIDGE

